

Thank you for your interest in applying to GRAMMY Camp! Along with submitting your general application form, a video essay and the supplemental material are required for each track. Please pay special attention to the instructions on labeling and submitting your work and check out YouTube videos for helpful hints. You only need to create **one video essay to apply for GRAMMY Camp**, even if you're applying for multiple Career Tracks. Suggestions for creating videos are can be found on our YouTube <https://www.youtube.com/user/GRAMMYFoundation> & search "Camp".

### **Please Submit:**

#### **1. VIDEO ESSAY:**

All applicants must submit a short (3 - 5 minutes or less) video essay explaining what you hope to gain by participating in GRAMMY Camp.

Here are some ideas on topics that you can speak about in your video essay:

- Why you want to come to GRAMMY Camp
- How you will benefit if accepted
- Your short-term goals and how GRAMMY Camp can help you accomplish them
- Some influences in your Career Track
- Why you're a strong candidate
- Your long-term career goal(s) in the music industry

Be concise. Be creative. Be yourself!

#### **2. CAREER TRACK DESCRIPTIONS AND REQUIREMENTS:**

All applicants must submit the required materials for each Career Track you would like to be considered to participate in at GRAMMY Camp. You can apply for as many Career Tracks as you'd like but may only be chosen to attend GRAMMY Camp for one track.

##### **Audio Engineering**

Campers will receive comprehensive instruction on recording techniques, including mic technique, signal flow, and sonic shaping both in studio and live applications. Campers will also learn aspects of traditional music production and budgeting as applied to today's rapidly changing industry. Students should have a rudimentary understanding of recording equipment and be familiar with basic audio terminology (i.e. microphone, compression, reverb, etc.)

##### *Audio Engineering Submission Requirements*

Submit two music and/or video selections as MP3s or SoundCloud links of projects you have recorded and/or mixed either in a recording or live performance setting. You must provide a brief yet detailed description of what you did and how you did it for each selection (i.e. recorded, mixed, equipment used, location, etc.). Please label your materials with your name, phone number and Career Track.

##### **Electronic Music Production**

This Career Track is open to students that want to move their music creation and production skills to a more advanced level. Participants will learn state-of-the-art methods of programming, editing, sampling and mixing on digital audio work stations to help further develop their original

compositions. This Career Track will also expose Campers to cutting-edge techniques in digital music production, remixing and sound manipulation.

#### *Electronic Music Production Submission Requirements*

Two examples in MP3 format (or on a CD, please send two identical copies) of music you have created using computer-based platforms (with or without the addition of live instruments). You must provide a brief yet detailed description of what you did and how you did it for each selection (i.e. recorded, mixed, equipment used, location, etc.). Please label your materials with your name, phone number and Career Track.

#### **Songwriting**

Aspiring songwriters will sharpen the skills of their craft while exploring song structure, harmony, melody, lyric writing, and where applicable, vocal technique. This track will also provide campers with the opportunity to collaborate with a band, singers, and other songwriters. They will also gain valuable insight on sound business practices including effective marketing. This Career Track does not require you to be a singer. However, you should have a rudimentary understanding of music theory, and piano or guitar performance abilities.

#### *Songwriting Submission Requirements*

Video of you or someone else singing two of your original compositions. If someone else is performing you must make an on-camera introduction of the each song and performer(s). All songs must be written solely by you. You can either upload your video to YouTube.com and submit your link(s) (see below) OR mail in a three (3) identical copies on DVDs labeled with your name, phone number, name of each composition, and Career Track. You are encouraged to submit lyric sheets with your songs

#### **Performance - Vocal**

This track is for singers only. If you are a singer/songwriter you should also consider applying for the songwriter track. Singers' skills will be honed with a focus on vocal techniques, background (live and recorded) and lead singing. This track will provide campers with the opportunity to work and collaborate with instrumental combos as well as the songwriters while learning valuable insights on sound business practices including effective marketing.

#### *Vocal Submission Requirements*

Video of you singing two songs of differing styles and/or tempos. Announce the songwriter artist before you sing the song. Performance with live or recorded accompaniment is preferred. You can either upload your video to YouTube.com and submit the link(s) (see below) OR mail in a three (3) identical copies on DVDs labeled with your name, phone number, name of each composition, and Career Track. You are encouraged to submit lyric sheets with your songs.

#### **Music Journalism**

Campers will be reporting on and telling the story of GRAMMY Camp. There will be instruction in effective writing and communication techniques in both traditional and new media outlets including, but not limited to online blogging, photo journalism, and journalism practices and ethics.

*Music Journalism Submission Requirements*

Submit two samples of your work, either written or multimedia (video or audio) that best represent your journalism skills. This could include, but is not limited to school news outlets, blogs, webisodes, podcasts, class projects, etc. in which you are the primary writer, reporter or spokesperson. Please indicate where the pieces have previously appeared (online, school magazine or newspaper, etc.). Please label the email subject line with your name, phone number and Career Track. Hard copies of the articles and/or writing samples will not be returned to you. For video submissions, either upload to YouTube.com and submit the link(s) OR mail two identical DVD copies, labeled with your name, phone number and Career Track.

**Video Production & Motion Graphics**

Campers will receive comprehensive instruction on video recording techniques, including camera and miking technique, pre and post production in multiple applications. Campers will also learn aspects of traditional music and video production, and budgeting as applied to today's rapidly changing industry. Students should have a rudimentary understanding of video recording equipment. A familiarity with video editing software is also helpful.

*Video Production & Motion Graphics Submission Requirements*

Submit two video selections of projects you have recorded and/or edited related in some way to music. It does NOT have to be a music video. You must provide a brief but detailed description of what you did on each project and how you did it (e.g. cameraperson, editor, pre-production, equipment used, editing software used, etc.). Please label your materials with your name, phone number and Career Track and provide us with the YouTube links in the prescribed manner.

**Music Business**

There are many careers in music that make the success of an artist possible. This Career Track will explore the inner-workings of the music business including, marketing, management, touring, concert production, publicity, entertainment law, and entrepreneurship in this ever-changing industry. Students should have a passion for exploring the non-performance roles on an artist's team and a basic knowledge of the current music industry.

*Music Business Submission Requirements*

Please submit a brief (2-6 sentences) written response to each of the following:

-Pick an artist that you would like to work with and describe what role you'd like to play on their team (management, PR, marketing, live event production, legal, etc...) and how you would approach that position.

-Pick a person, a music company, and/or a website that you feel has had an impact on the music industry and explain how.

Please upload answers as a Word document or PDF (see below). Video response submissions are also allowed, but answers should be prepared and recited (no rambling responses). Make sure to label the file with your name, phone number, and Career Track.

### Performance - Instrumental

Musicians will study, rehearse, and perform in multiple settings including live events and studio sessions while also learning practical paths to a successful career as a musician.

RHYTHM SECTION: DRUMS, BASS, GUITAR, KEYBOARDS:

You may perform with a band (as long as you are featured), or with recorded accompaniment. You may perform unaccompanied, however it is preferred that you perform with accompaniment. Please also demonstrate your abilities both soloing and comping.

WINDS & STRINGS - TRUMPET, TROMBONE, SAXOPHONE, VIOLIN, VIOLA,  
CELLO, OTHER BRASS, WOODWINDS, & STRINGS

You may perform unaccompanied, with a band (as long as you are featured), or with recorded accompaniment. Original compositions and improvisation are also acceptable. Please list any doubles that you play.

### *Instrumental Submission Requirements*

Submit video of you performing two musical styles chosen from the following:

- Rock
- Pop
- Jazz
- Latin
- R&B
- Blues

You can either upload your video to YouTube.com and submit the link(s) (see below) OR mail in a two (2) identical copies of DVDs. If you are mailing in DVDs and applying for more than one instrument please submit a separate set of DVDs for each. Make sure to label the DVD with your name, phone number, and instrument you are applying for.

### **SUBMISSION INSTRUCTIONS:**

Once you've created your Video Essay and Career Track Requirements, there are two options for submitting them to us:

1. Preferred Option: Upload it to YouTube.com. If you only wish to have the GRAMMY Foundation to view your video, mark it "Unlisted" when uploading. DO NOT mark it "Private" as this will prevent us from seeing it.
2. OR you can mail in 2 identical copies (plus 1 additional copy of the Video Essay per additional Career Track that you're applying for) on a DVD labeled with your name, phone number, and Career Track on the case and the DVD itself. Please test each DVD on multiple players to ensure it plays on them all and mail to:

The GRAMMY Foundation  
Attn: GRAMMY Camp  
3030 Olympic Blvd.  
Santa Monica, CA 90404